Pesticides Very special chemicals!

Preserve safe uses!

You make a differenceknow your stuff!

Pesticide

<u>Pesticide.</u> Any substance which alone, in chemical combination, or in any formulation with one or more substances is defined as a pesticide in section 2(u) of the Federal Insecticide, Fungicide, and Rodenticide Act (7 U.S.C. 136(u) <u>et seq</u>).

Toxicology

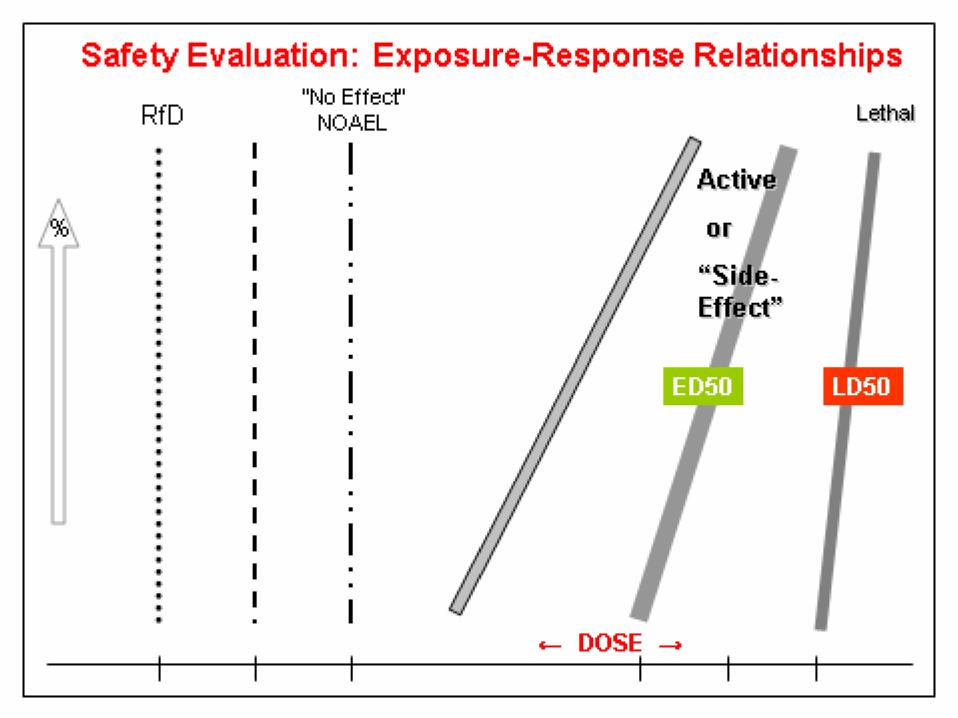
Scientific study of adverse effects of chemicals

- Effects are determined by dose
- Principle codified by a physician, alchemist, philosopher: Paracelsus, 1450

· If dose determines a poison, there must be a safe level of everything!



log[Dose]



Regulation: How much is too much? How little is OK?

- LD50
 - ED50
 - Threshold or Low Observed Adverse Effect Level
 - No Observed Adverse Effect Level
 - » No Observed Effect Level

Uncertainty factors

Species 1/10

Intraspecies 1/10

Special (children) 1/10

o Reference Dose (mg/kg-day)

Risk Assessment

Finding the amounts of exposure that do nothing to health (and environmental quality)!

- 1. Hazard Identification (what?)
- Dose-response (time/amount)
- 3. Exposure assessment (animal→human)

4. Risk characterization → Regulation

Food Purity

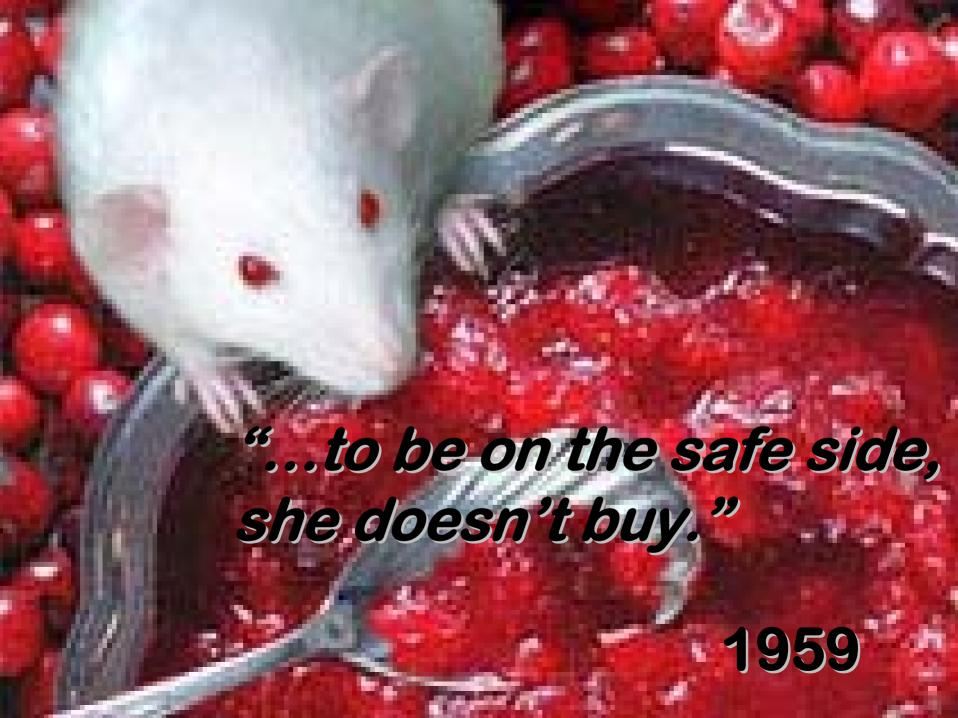
A BASIC HUMAN CONCERN

Food as Food Properties

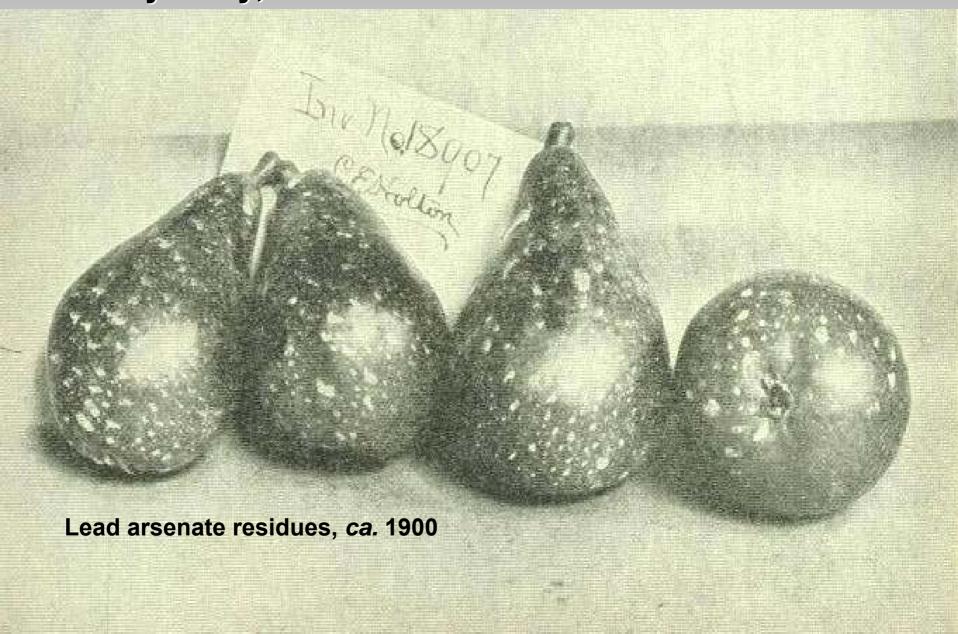
Ingredients
Chemicals

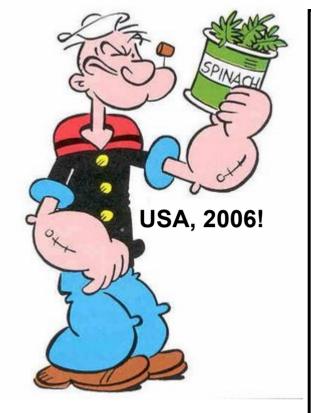


Trace chemical residues became a public concern in the 1960s



"Pesticide residues are a condition of production..."
Harvey Wiley, founder FDA 1906





Causes of Foodborne Illness

Amnesic Shellfish Poisoning and Domoic Acid

Campylobacter jejuni

Ciguatera Poisoning

Clostridium botulinum

Clostridium perfringens

Cyclospora cayetanensis

Hemolytic Uremic Syndrome (E. coli 0157:H7)

<u>Listeria monocytogenes</u>

Paralytic Shellfish Poisoning

Red Tide, PSP and Safe Shellfish Harvesting

Salmonella

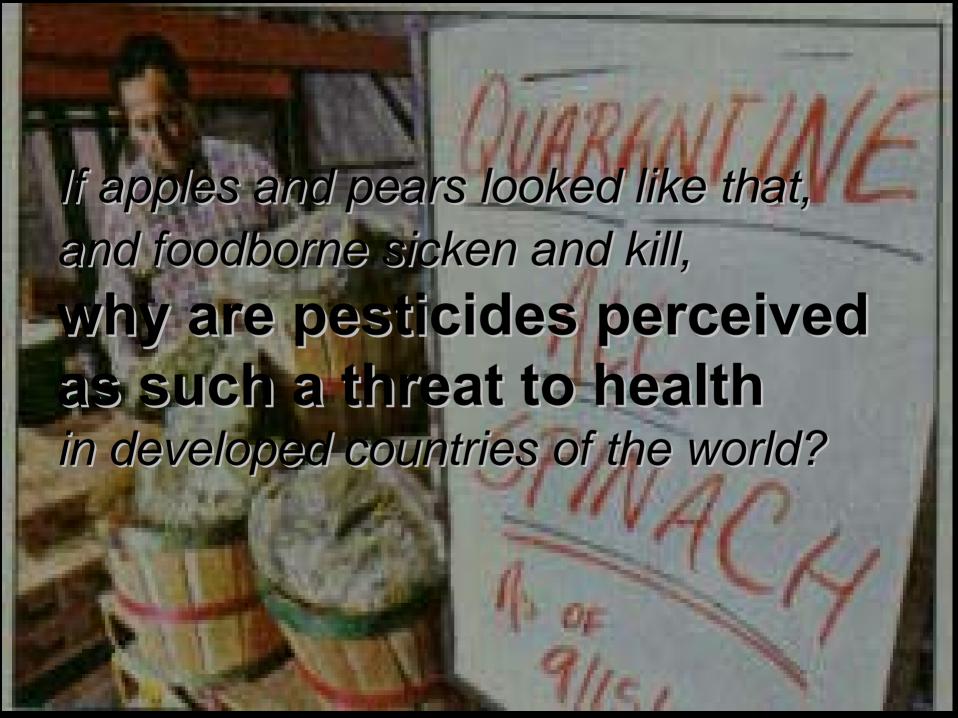
Scombroid Poisoning

Shigella

Toxoplasma gondii

Public health experts estimate that there are 11 to 13 million cases of foodborne illness in Canada every year. Many more in the USA...

"How many are caused by <u>pesticide residues</u>?" <u>Silence</u>



Organic food is produced without

- 1 most conventional pesticides
- 2 fertilizers from synthetic ingredients or sewage sludge
- 3 bioengineering
- 4 ionizing radiation.

USDA Consumer Brochure: Organic Food Standards and Labels: The Facts

"Organic agriculture practices cannot ensure that products are completely free of residues; however, methods are used to minimize pollution from air, soil and water.

USDA National Organic Standards Board (NOSB) definition, April 1995

New perspective on pesticide residues in food...

The public revulsion for pesticides is magnified by the thought they will become part of us.

B. Krieger, 2008

People choose to avoid pesticide exposure is there a measurable benefit?

Pests live their lives for free on field crops!

Crops are grown to sell; not to give away!

Pesticides are purchased to protect crops for sale—5-A-Day is a healthy choice!

Consumers will have a residue exposure.

What about the pesticide exposure that the consumer wants to avoid...

Residue to Dose

- Residue level, ppm
- Amount eaten, g

- 50 g strawberries
- 1 ppm insecticie
- 50 g x 1 ug/g = 50 ug

- Dosage is amount per body weight
- 50 ug/100 kg or 0.5 ug/kg

If 2 tablets acetaminophen

6,500 ug/kgPesticide residues are tiny!

But this is about residues!

- Residue, 1 ppm
- No Effect Level5 mg/kg
- How much at one meal?
 [5 mg/kg]/[0.5 ug/kg]=
 10,000 servings!

 More than 100 full 8 pound trays to get to "No Effect" Level

But don't worry....

Vítamín C díarrhea Methanol blíndness Ethanol drunkeness

Will protect you from the NOAEL pesticide!

Do misconceptions about food safety hurt your business?

- Too small to matter
- Opposition is beyond reason—not really
- Green must be good!
- Fear drives emotional decision-making
- Appeasement politics quiets the masses (for the short term)

- Ignorance is the only excuse for poor decisions; it should be a very short-term condition
- Pervasive anxiety is an unhealthy state of mind
- Can obscure the public good, waste time and valuable resources
- Pragmatic decisions are no substitute for sound judgment and action

Your Experience and Public and Regulatory Perceptions of Pesticide Safety and Risk, 2008

Simply don't match!

Risk_{None/Big numbers!}? Just a minute...

Chemicals, including pesticides, are not associated with *risk* unless they cause a *harmful* response in a vulnerable group of *exposed* people.

1.Chemical

2.Exposure

3. Harm

Regain public confidence in pest control by responsibly reversing food safety fallacies!

Bob Krieger PCEP, UCR 2008